

## Football Game Broadcasts

IBS wants to help the stations as much as possible on inter-college sports broadcasts. Here is our tentative plan:

1. IBS will help with the technical arrangements.
2. IBS will help arrange with the station staff of each member college to originate games played on its campus and send them to the opposing college.
3. IBS will try to arrange for colleges which are not playing to receive the games of other colleges when they want them for the sake of a good program (They can share the costs.)
4. IBSR will try to find sponsors to defray the costs. IBS will be glad to get estimates on any games you are interested in, in addition to those on the enclosed list.

The long lines used for this type of broadcast cost .10 per mile per hour, plus the local loops at the ends of the line which cost \$10.00 each to install, if not already installed, and have to be rented for at least a week. The rental is around \$5.00 each, but various widely. If more than two points are connected to a line of this class, there is an additional charge of \$10.00 for each point after two.

The charges shown on the enclosed sheet include long line charges, local loops, installation of local loops (at \$15.00 per game which is an average value), and production expenses of \$10.00 for lines under 50 miles; \$20.00 for lines around 100 miles; and \$30.00 for lines over 150 miles. The production expense item is intended to cover long distance phone calls to the station and other incidentals.

Since it is so late in the year, many national sponsors have already arranged all the football games they are going to handle. We hope you can get local sponsorship for some of these games. Please let us know on the enclosed questionnaire what games you are interested in.

Sincerely,

David Linton  
Program Manager

WARNING! RCA Victor informs us that Am-Rus, the copyright owners of the Shostakovich Symphony No. 6, have prohibited its use on the air. Although it is included in the Victor library, it cannot legally be played on the air until we get special permission. We are working on getting this permission.

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